RE-FINDING IN AN ALGORITHMIC WORLD

Pam Drouin, UX Designer @Bocoup

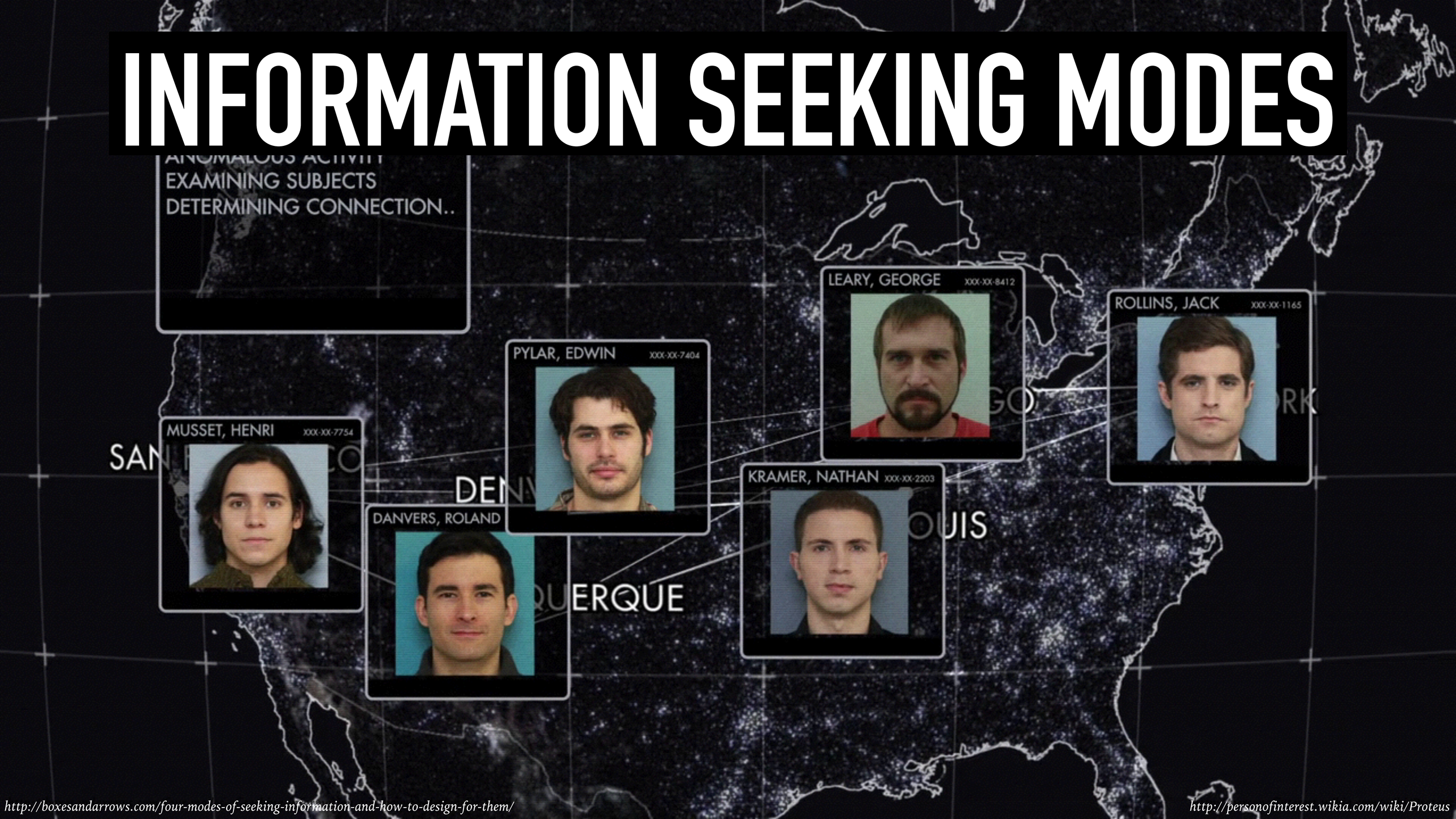
http://www.warnerbros.com/tv/person-interest

ALGORITHMS EVERYWHERE

https://www.youtube.com/watch?v=P2JdjTMHKcg

https://nikhilpalavalasa.wordpress.com/tag/harold-finch/

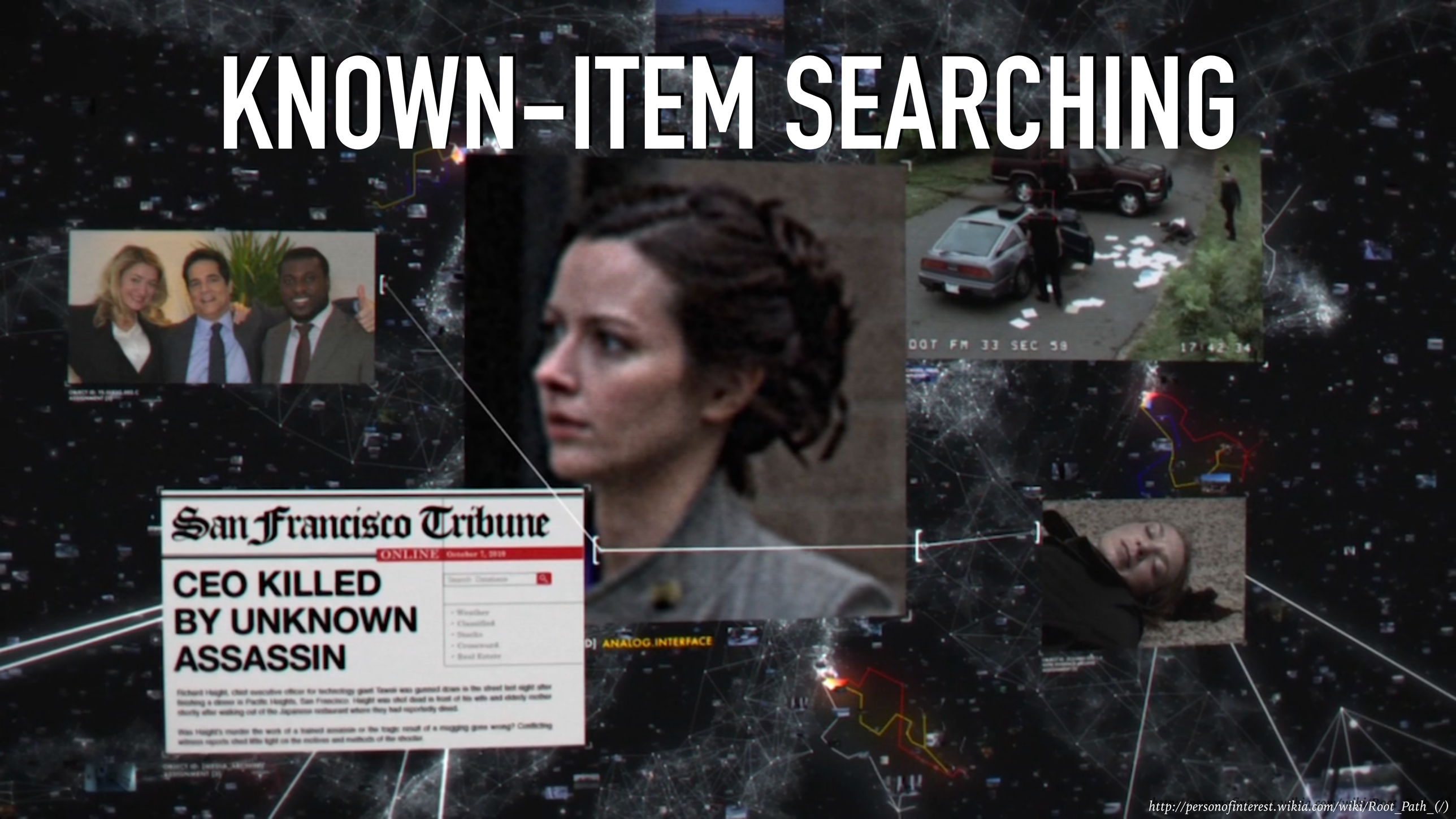
INFORMATION SEEKING MODES



http://boxesandarrows.com/four-modes-of-seeking-information-and-how-to-design-for-them/

http://personofinterest.wikia.com/wiki/Proteus

KNOWN-ITEM SEARCHING



http://personofinterest.wikia.com/wiki/Root_Path_(/)

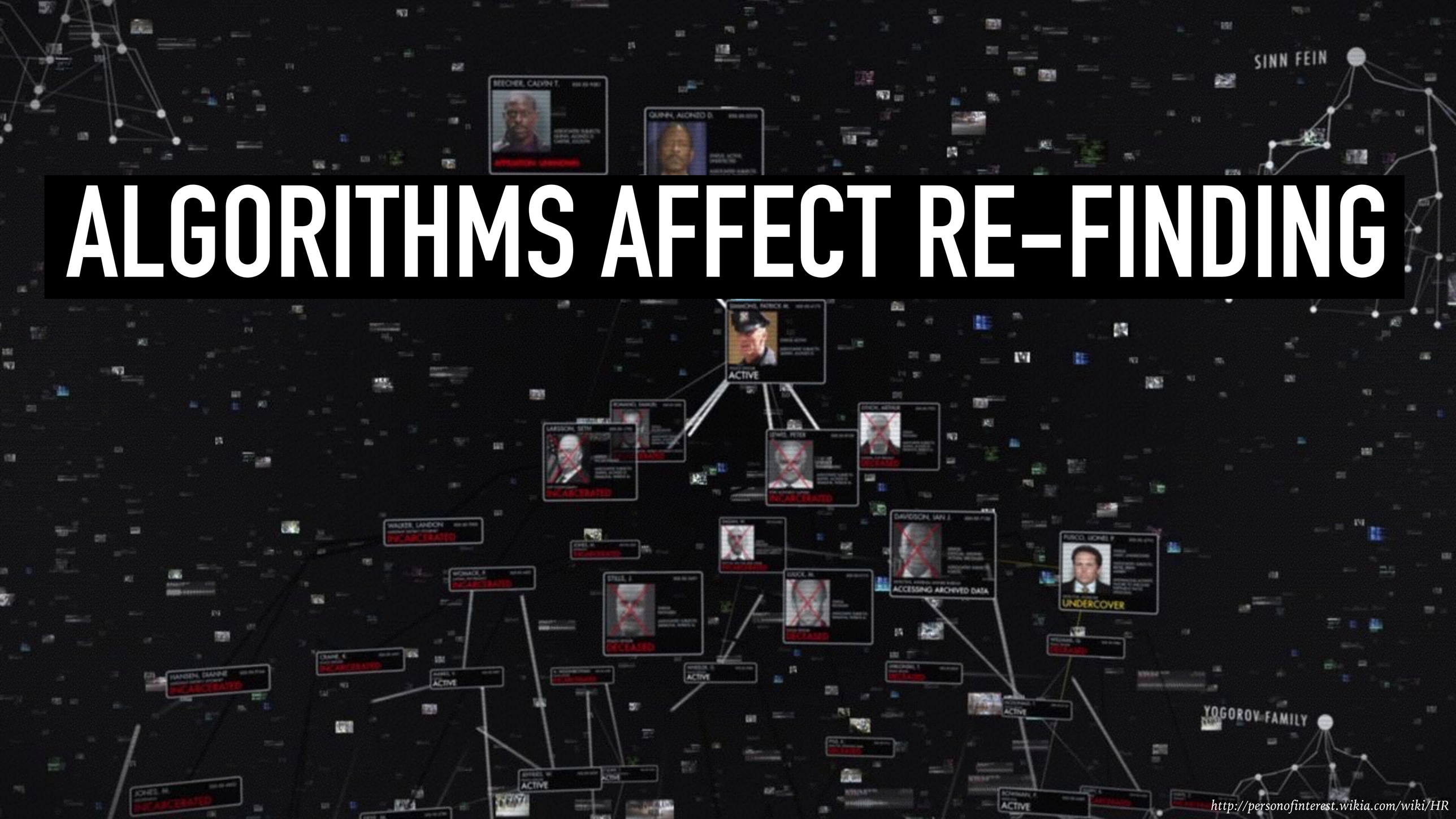
http://personofinterest.wikia.com/wiki/Root_Cause

DON'T KNOW WHAT I NEED TO KNOW

http://personofinterest.wikia.com/wiki/Samaritan

RE-FINDING

http://personofinterest.wikia.com/wiki/Samaritan



ALGORITHMS AFFECT RE-FINDING

How does Netflix determine the order of My List?

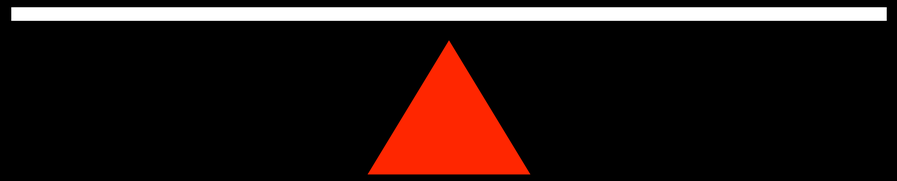
We order the movies and TV shows by what you're most likely to watch. Here are a few reasons we consider moving titles to the front of My List:

- Did you add the title to My List recently?
- Did a new season of a show in My List recently become available to watch?
- Did your friend watch a title recently that is in My List? (Only used if your Netflix account is connected to Facebook).
- Is there a title in My List that may expire soon and no longer be available?

On the website, we will occasionally show you the reason we've moved a title to the front of My List under the picture of the movie or TV show.

If you are in the US, you can also manually arrange the order of the movies and TV shows on My List from the Your Account page. To do so, navigate to Your Account and click on the "Order in My List" link, then select Manual Ordering.

I would prefer not to use My List. How can I get rid of it?



https://help.netflix.com/en/node/10523

Write a story 3

systems thinking

ALL

PEOPLE

PUBLICATIONS

STORIES

Michael Arnovitz
Jun 30 · 33 min read

Thinking About Hillary — A Follow-up

Putting it mildly, my piece about Hillary Clinton ended up getting a lot more attention than I…

Read more…

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Sterling Whitley
Jan 25, 2014 · 9 min read

TAGS

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PEOPLE

Yao Yue
I spend a lot of time thinking about large scale, high performance distributed systems. Author of http://pelikan.io

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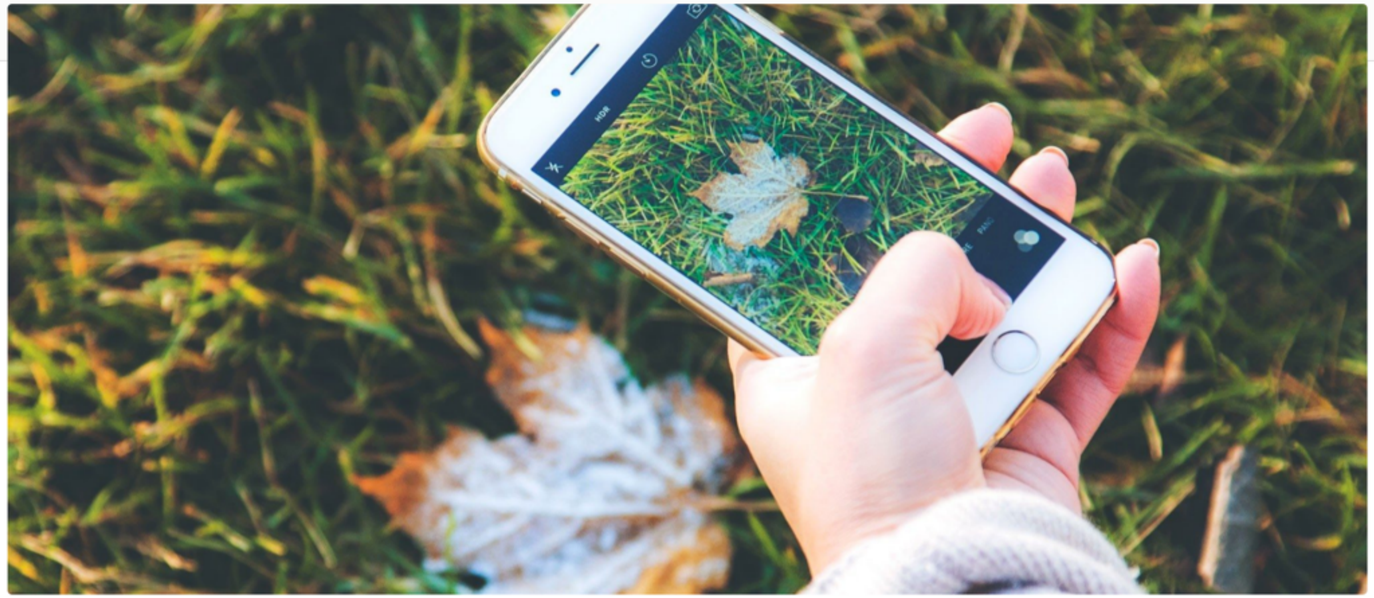
1.6k SHARES 8 COMMENTS

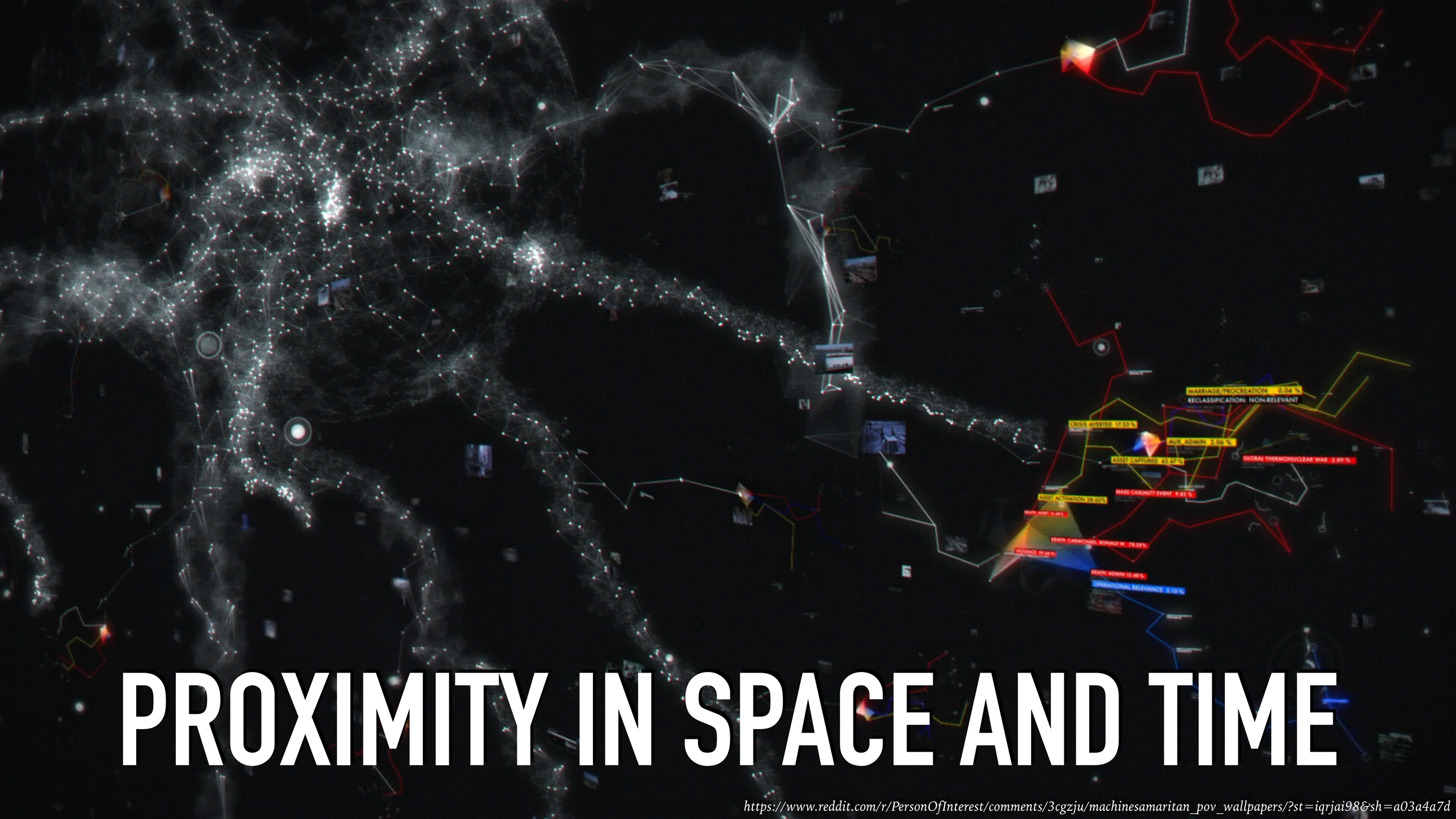


https://blog.bufferapp.com/instagram-news-feed-algorithm

TAKING WAYFINDING FOR GRANTED

Information Architecture: Blueprints for the web - Wodke & Govella

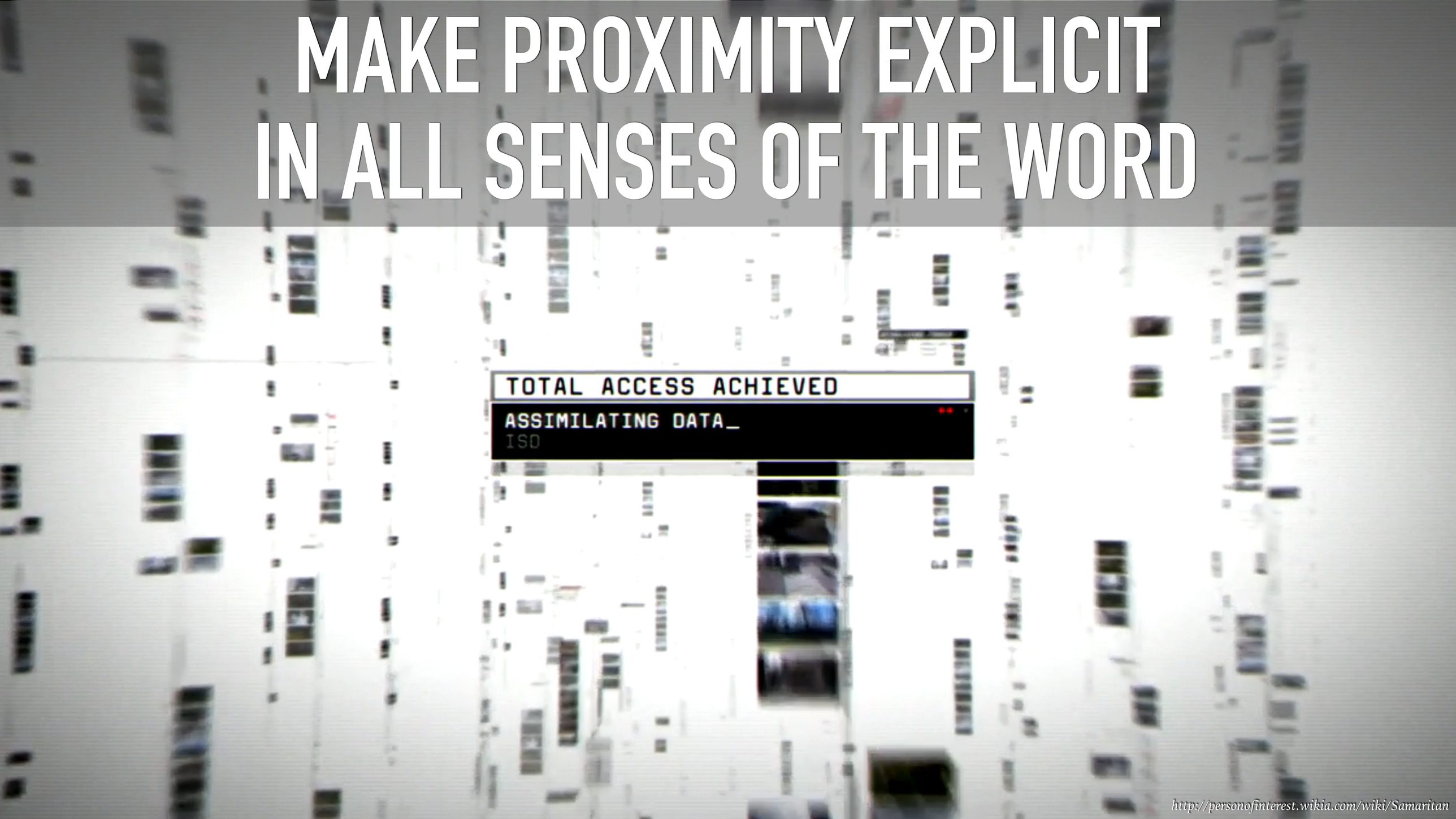
http://personofinterest.wikia.com/wiki/File:4x06_-_Samaritan_map.png

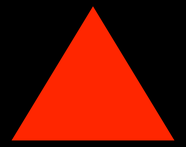


PROXIMITY IN SPACE AND TIME

https://www.reddit.com/r/PersonOfInterest/comments/3cgzju/machinesamaritan_pov_wallpapers/?st=iqrjai98&sh=a03a4a7d

MAKE PROXIMITY EXPLICIT IN ALL SENSES OF THE WORD



http://personofinterest.wikia.com/wiki/Samaritan

INITIATING CONTACT... @PAMELA_DROUIN