What Does It Mean to Matter?

Cecily Walker - @skeskali
What does it mean to say something matters?
To be of supreme importance; to have significance
BLACK LIVES MATTER
I am committed to the social, political, and economic liberation of black people and all oppressed people.
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“Why does this project matter to you?”

—Stephen Lytton
“It matters to me because it matters to you.”

–Cecily Walker
How do we ensure our work matters?
Be vulnerable.
Build connection with community.
Open up.
Own your discomfort.
Engage with your vulnerability.
Share your struggle.
Attach your ideals to your work.
“Too many people are waiting to be inspired… but it doesn’t work that way. You have to make choices about what you regard as meaningful, and what you do not.”

–Kenneth Seeskin
Olivia Williams

We the Women that are living will get the REAL ANSWER
“We are hardwired to connect with others, it’s what gives purpose and meaning to our lives, and without it there is suffering.”

–Brené Brown