Sponsor Package

DESIGN&CONTENT CONFERENCE
JULY 21-22, 2021 - ONLINE

DIRECTOR

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DESIGN & CONTENT CONFERENCE

Design & Content Conference is the world's premier conference bringing together designers and content professionals for the web and digital products. Originally based in the ocean-mountain setting of Vancouver, BC, designers and content strategists will team up to learn from industry leaders on the ways design and content can shape the future of the web and digital products.

WHY PARTNER WITH US?

We're expecting 500+ attendees and volunteers in 2021 based on data from our last six events. With a mix of in-house designers and content designers from enterprise private industries, government teams, mid sized web and design agencies, as well as freelancers. This is the perfect opportunity and environment for any company or organization that is looking to recruit talent, expand their influence and reputation in the digital design and content space, and to be exposed to mid to large sized companies in need of partnerships.

We want to work with like minded companies and organizations that are looking to make the web community a richer place. If you don't see something here but have an idea talk to us. We're open to building custom partnerships with the right partners!

To ensure the event is world class we have secured some of the best minds and speakers in the the digital design and content world.

Designers and content strategists are the perfect allies. Their combined work can craft experiences and tell digital stories with clarity and sustainability.

JULY 21-22, 2021
ONLINE AT CONTENT.DESIGN

PLATINUM / $7,500 LIMIT OF TWO

Premium logo recognition at the end of each speaker video, produced post-event. This is a dedicated screen **exclusive to platinum partners**.

Premium logo recognition on online advertising

Logo recognition and custom partnered edition of eNewsletter

Logo recognition on all slides at premium times during event

Logo recognition on a slide prior to and after speakers take the stage

Key logo recognition on Design & Content program as "PLATINUM PARTNER"

20 reserved tickets to attend Design & Content Conference and 4 reserved tickets for the workshop of your choice.

Verbal thank-you acknowledgements live from stage with the possibility to do a giveaway live *(as approved by Design & Content)*

Inclusion of digital promotional items
(as approved by Design & Content)

Custom partnered blog post before the event

GOLD / $5,000 LIMIT OF FOUR

Key logo recognition at the end of each speaker video, produced post-event

Logo recognition on print and online advertising

Logo recognition on eNewsletter

Logo recognition on all slides during event

Logo recognition on a slide prior to and after speakers take the stage

Logo recognition on Design & Content program as "GOLD PARTNER"

10 reserved tickets to attend Design & Content

Verbal thank-you acknowledgements live from the event MC and host

Inclusion of digital promotional items
(as approved by Design & Content)

SILVER / $2,500

Logo recognition on print and online advertising

Logo recognition on eNewsletter

Logo recognition on all slides during event

Logo recognition on Design & Content program as "SILVER PARTNER"

4 reserved ticket to attend Design & Content

Verbal thank-you acknowledgements live from the event MC and host

Inclusion of digital promotional items
(as approved by Design & Content)

EXCLUSIVE
LIVE CAPTIONING / $5000

Premium logo recognition at the end of each speaker video, produced post-event.

Logo recognition on the Design & Content website

Logo recognition on all slidesduring event

Logo recognition on Design & Content program as LIVE CAPTIONING partner

10 reserved tickets to attend Design & Content

Verbal thank-you acknowledgements live from the event MC and host

Inclusion of digital promotional items
(as approved by Design & Content)-

DCC FUND SPONSOR / $10,000

Premium logo recognition at the end of each speaker video, produced post-event

Premium logo recognition on all online advertising

Logo recognition and partnered eNewsletter

Logo recognition on all signage at premium event times

Logo recognition on slide prior to + after speakers take the stage

Key logo recognition on Design & Content program as DCC FUND PARTNER"

40 reserved tickets to attend Design & Content

Verbal thank-you acknowledgements live from MC and Host

Inclusion of digital promotional items
(as approved by Design & Content)

Zoom interview to be published to blog and newsletter

Custom partnered blog post

Opportunity to nominate a speaker to the event.
(as approved by Design & Content)

CUSTOM-TAILORED SPONSORSHIP

Don't see something for your company? Have a unique idea? We're open to discussing anything!
Drop us an email (hi@content.design) with your idea, and all the necessary details,
and let's figure out how we can make it work.